

<i>SERFF Tracking Number:</i>	<i>UHLC-127144753</i>	<i>State:</i>	<i>Arkansas</i>
<i>Filing Company:</i>	<i>UnitedHealthcare Insurance Company</i>	<i>State Tracking Number:</i>	<i>48612</i>
<i>Company Tracking Number:</i>	<i>AS2667ST</i>		
<i>TOI:</i>	<i>MS08G Group Medicare Supplement - Standard Sub-TOI:</i>		<i>MS08G.001 Plan A 2010</i>
	<i>Plans 2010</i>		
<i>Product Name:</i>	<i>Group Medicare Supplement Plans</i>		
<i>Project Name/Number:</i>	<i>Advertising/AS2667ST</i>		

Filing at a Glance

Company: UnitedHealthcare Insurance Company

Product Name: Group Medicare Supplement Plans SERFF Tr Num: UHLC-127144753 State: Arkansas

TOI: MS08G Group Medicare Supplement - Standard Plans 2010 SERFF Status: Closed-Filed-Closed State Tr Num: 48612

Sub-TOI: MS08G.001 Plan A 2010

Filing Type: Advertisement

Co Tr Num: AS2667ST

State Status: Filed-Closed

Reviewer(s): Stephanie Fowler

Authors: Michelle Ambach, Tammy Frederick, Bobbie Walton

Date Submitted: 04/28/2011

Disposition Date: 05/04/2011

Disposition Status: Filed-Closed

Implementation Date Requested: On Approval

Implementation Date:

State Filing Description:

General Information

Project Name: Advertising

Project Number: AS2667ST

Requested Filing Mode: File & Use

Explanation for Combination/Other:

Submission Type: New Submission

Group Market Type: Association

Filing Status Changed: 05/04/2011

State Status Changed: 05/04/2011

Created By: Tammy Frederick

Corresponding Filing Tracking Number: AS2667ST

Filing Description:

We enclose for your information and review, proof copies of advertising for use in connection with the AARP group health insurance program. The enclosed advertising is new and does not replace material previously approved by the Department. The material included within this filing is an Invitation to Inquire.

Please note that the Business Reply Card, MS2531ST, that will be used with AS2667ST, is also included for your review.

Status of Filing in Domicile: Not Filed

Date Approved in Domicile:

Domicile Status Comments:

Market Type: Group

Group Market Size: Large

Overall Rate Impact:

Deemer Date:

Submitted By: Tammy Frederick

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 Company Tracking Number: AS2667ST
 TOI: MS08G Group Medicare Supplement - Standard Sub-TOI: MS08G.001 Plan A 2010
 Plans 2010
 Product Name: Group Medicare Supplement Plans
 Project Name/Number: Advertising/AS2667ST

Company and Contact

Filing Contact Information

Susan Cipollo, Director Susan_J_Cipollo@uhc.com
 680 Blair Mill Rd. 215-902-8444 [Phone]
 Horsham, PA 19044 215-902-8813 [FAX]

Filing Company Information

UnitedHealthcare Insurance Company CoCode: 79413 State of Domicile: Connecticut
 185 Asylum Street Group Code: 707 Company Type: Life and Health
 Hartford, CT 06103 Group Name: State ID Number:
 (860) 702-5000 ext. [Phone] FEIN Number: 36-2739571

Filing Fees

Fee Required? Yes
 Fee Amount: \$100.00
 Retaliatory? No
 Fee Explanation: 2 forms @ 50 per form = 100.00
 Per Company: No

COMPANY	AMOUNT	DATE PROCESSED	TRANSACTION #
UnitedHealthcare Insurance Company	\$100.00	04/28/2011	47044904

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Correspondence Summary

Dispositions

Status	Created By	Created On	Date Submitted
Filed-Closed	Stephanie Fowler	05/04/2011	05/04/2011

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Disposition

Disposition Date: 05/04/2011

Implementation Date:

Status: Filed-Closed

Comment:

Rate data does NOT apply to filing.

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Schedule	Schedule Item	Schedule Item Status	Public Access
Form	Print Ad	Filed-Closed	Yes
Form	Business Reply Card	Filed-Closed	Yes

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TOI: MS08G Group Medicare Supplement - Standard Sub-TOI: MS08G.001 Plan A 2010
Plans 2010

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Form Schedule

Lead Form Number: AS2667ST

Schedule Item	Form Number	Form Type	Form Name	Action	Action Specific Data	Readability	Attachment
Filed-Closed 05/04/2011	AS2667ST	Advertising	Print Ad	Initial		45.000	AS2667ST_A d only.pdf
Filed-Closed 05/04/2011	MS2531ST	Advertising	Business Reply Card	Initial		45.000	MS2531ST_B RC.pdf

**Attention:
Everyone eligible
for Medicare**

Medicare only pays about

80%

of Part B expenses.

The other

20%

or more is up to you.

A Medicare Supplement Insurance Plan could save you up to thousands of dollars in out of pocket costs.*



Request your free information kit today.

**Call toll-free [1-XXX-XXX-XXXX],
code [XXX]**

(TTY:711) or just mail this reply coupon.

Concerned about Medicare out-of-pocket costs? An AARP® Medicare Supplement Insurance Plan may help.

Medicare alone may leave you with various out-of-pocket expenses. That's why millions of people just like you have chosen an AARP Medicare Supplement Insurance Plan, insured by UnitedHealthcare Insurance Company.

This important insurance is a real solution that may help you cover some of the expenses Medicare doesn't pay, including co-payments and deductibles. Consider the only Medicare supplement insurance plans endorsed by AARP** - offering competitive prices for AARP members.

As with all Medicare supplement plans you'll get:

- The freedom to choose any doctor or hospital that accepts Medicare patients
- No referrals needed — ever — to see specialists
- Virtually no claim forms



Medicare Supplement Plans
insured by **UnitedHealthcare**
Insurance Company

**The AARP Medicare Supplement Insurance Plans carry the AARP name and UnitedHealthcare Insurance Company pays a royalty fee to AARP for use of the AARP intellectual property. Amounts paid are used for the general purposes of AARP and its members. Neither AARP nor its affiliate is the insurer.

AARP doesn't make individual recommendations for health-related products, services, insurance or programs. You are encouraged to evaluate your needs and compare products.

Insured by UnitedHealthcare Insurance Company, Horsham, PA (UnitedHealthcare Insurance Company of New York, Islandia, NY for New York residents).

Not connected with or endorsed by the U.S. Government or the Federal Medicare Program.

Policy Form No. GRP 79171 GPS-1 (G-36000-4). In some states, plans may be available to persons eligible for Medicare by reason of disability. All plans may not be available in your state/area. Call to receive complete information including benefits, costs, eligibility requirements, exclusions and limitations.

AARP and its affiliate are not insurance agencies or carriers and do not employ or endorse insurance agents, brokers, producers, representatives or advisors.

This is a solicitation of insurance. An agent/producer may contact you.

*Medicare Payment Advisory Commission (MedPAC). A Data Book: Healthcare Spending and the Medicare Program, June 2010.
<http://www.medpac.gov/documents/Jun10DataBookEntireReport.pdf> (4 Oct, 2010) p. 16

Tell me more about AARP Medicare Supplement Insurance Plans.

☒ Yes, send me my free information kit. I understand that I can apply anytime.

Call toll-free at [1-XXX-XXX-XXXX], code [XXX].

TTY: 711

Or please mail to: UnitedHealthcare Insurance Company

P.O. Box 25601

Lehigh Valley, PA 18003-9905

Name (Mr., Mrs., Ms., Miss) Please Print

AARP Membership number

Address

Date of Birth (Month/Day/Year)

City, State, Zip Code

Part B Effective Date (Month/Day/Year)



Medicare Supplement Plans

insured by **UnitedHealthcare
Insurance Company**



**Request your free information kit today,
even if you're not a member.**

Call toll-free [1-XXX-XXX-XXXX]

**Or mail to: UnitedHealthcare Insurance Company
P.O. Box 25601
Lehigh Valley, PA 18003-9905**

This is a group Medicare supplement policy and you must be an AARP member to purchase this product.

Not connected with or endorsed by the U.S. Government or the Federal Medicare Program.

This is a solicitation of insurance. An agent/producer may contact you.

In some states, plans may be available to persons eligible for Medicare by reason of disability. Exclusions, limitations and reductions may apply.